



Discover your hidden treasure

Five-day Leadership Program in Tetouan, Morocco

**Lead yourself,
inspire others
and
improve your
organization**

Discover your potential during an exclusive five-day program in Tetouan, also known as 'The White Dove', located on the Mediterranean Sea in the north of Morocco.

Push your boundaries

Leave your comfort zone and discover new possibilities in an inspiring environment. The unique mix of beautiful nature and ancient culture forms the scene for your personal and professional development.

For leaders with ambition

This program is specially designed for leaders who want to challenge themselves and increase their level of impact. Develop new insights, increase your inner strengths and translate these into practical steps to take your leadership to the next level.

Inspiration and growth

Be inspired by the special environment, where every experience offers an opportunity to grow. Discover new perspectives and develop yourself further as a person, entrepreneur and as a leader.

Increase your impact

Delve into the essence of effective leadership. Focus on self-leadership, inspiring others and strengthening your organization through connection and collaboration.

An experience that makes a lasting impact

This journey is an investment in yourself and in your future as a leader. With practical insights, valuable connections and a fresh mindset, you will return with a lasting impact on your work and life.

Join Mohammed, Diederik and Felix and take the next step in your leadership.

**To register, or for questions, go to:
potentialactivation.nl/leiderschapsreis-marokko**

Program



Diederik Nas



Mohammed Mezian



Felix Bartelomij

Intake (online)

Prior to the journey your learning objectives are set in a digital introduction.

Day 1 & 2 - Leading yourself

Discover your true self. Learn deeply about yourself by reflecting on who you are, what you can do and what you really want to achieve. Discover the power of self-awareness and self-reflection as the foundations for effective leadership.

Day 3 - Leading Others

Explore the art of effective leadership by inspiring, motivating and guiding others. Discover how to communicate authentically, build teams and support others in achieving common goals. Learn how to create an environment of trust and collaboration where everyone can excel.

Day 4 - Leading Your Organization

Lead your team and organization to success. Delve into strategic leadership and get started with your vision, mission and goals. Reflect on how you can communicate effectively to lead your

organization to success. Discover methods for creating a culture of innovation, growth and performance.

Day 5 - Action Planning

Unleash your hidden potential. On this final day of our leadership journey, we invite you to bundle all your discovered hidden treasures and turn them into concrete actions. Learn how to translate your insights, lessons and personal growth into a powerful action plan that will guide you on your leadership journey after this experience.

Practical info

When: Twice a year. If you want to travel with us with your leadership team, we will determine a suitable time in consultation.

Where: Tetouan, Martil, Morocco

Duration: 5 days

Price: €3750 p.p. / excl. VAT

Including: Flight, transportation, accommodation and all meals

**If you do what you always did,
you'll get what you always got**